CLAIMS

What is claimed is:

1. A method for providing enhanced content for play across multiple play platforms, comprising the steps of:

delivering media content to a client device;

delivering HTML content to a client device, the HTML content being accessible and usable by a plurality of client device platforms;

activating a browser to access the HTML content, the browser being located on and compatible for use with the client device;

activating firmware on the client device to access the media content; and

incorporating the accessed HTML content with the accessed media content.

2. A computer program for developing media content as recited in claim 1 further comprising a code segment that access the content recorded onto the recording medium by calling one of the plurality of directories, the directory being suitable for use with the platform of the client device.

3. A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the directories include HTML content.

4. A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the

directories contain JavaScript files.

5. A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the directories comply with ISO-9660 standards.

6. A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the directories contain platform specific code segments.

7. A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the directories support hybrid Windows/Macintosh discs, preserving resource forks for Macintosh operating systems.

8. A method for providing enhanced media content as recited in claim 2 wherein the HTML content is provided via a portable storage medium.

9. A method for providing enhanced media content as recited in claim 2 wherein the HTML content is provided via a network.

10. A method for providing enhanced media content as recited in claim 9 wherein the network is the Internet.

11. A method for providing enhanced media content as recited in claim 1 wherein the HTML content is overlaid onto the media content.

12. A method for providing enhanced media content as recited in claim 1 wherein the HTML content is in the form of textual script, which scrolls with the media content.

13. A method for providing enhanced media content as recited in claim 1 wherein the HTML scrolls synchronously with the media content and wherein selecting a portion of the script navigates the user to a corresponding location in the media content.

14. A method for providing enhanced media content as recited in claim 1 wherein the HTML content is in the form of an HTML page that starts a movie and checks for related Internet sites.

15. A method for providing enhanced media content as recited in claim 1 wherein the HTML content includes a page that links to a website.

16. A method for providing enhanced media content as recited in claim 1 wherein the HTML content includes a plurality of HTML files for accommodating a plurality of platforms of client devices.

17. A method for enhancing multimedia content, comprising the steps of:

providing a recording medium;

recording multimedia content onto the recording medium;

integrating HTML content with the multimedia content;

accessing the multimedia content and the HTML

content, and

playing multimedia content and the HTML content having been accessed.

18. A method for enhancing multimedia content as recited in claim 17 further including the step of recording the HTML content onto the recording medium.

19. A method for enhancing multimedia content as recited in claim 17 wherein the multimedia content is DVD content accessed by DVD firmware on a client device, and where the HTML content is stored locally on the client device.

20. A method for enhancing multimedia content as recited in claim 17 wherein the multimedia content is DVD content accessed by DVD firmware on a client device and wherein the HTML content is provided from a remote server via a network.

21. A method for enhancing multimedia content as recited in claim 17, wherein:

the multimedia content is DVD content;

the HTML content is a textual script of the DVD content; and

selection of a portion of the textual script navigates the multimedia content to a corresponding location in the multimedia content.

22. A method for enhancing multimedia content as recited in claim 17 wherein the multimedia content is DVD content and wherein accessing the multimedia content activates the HTML content, linking the user to a server providing HTML content corresponding to the multimedia

content.

23. A method for enhancing multimedia content as recited in claim 17 wherein the video playback sends events that allow the HTML content to be synchronized.